

# "Charter for the Development of a Holistic and Sustainable Future-oriented Agro-Food System"

by Swiss Food Research

## Background

The "Charter for the Development of a Holistic and Sustainable Future-oriented Agro-Food System" is an agreement supported by all members of Swiss Food Research and adopted by the General Assembly on October 6, 2020.

As a statement of intent, it serves as an orientation for the joint efforts to bring about a transformation of the food system.

## Guiding principle

Members of Swiss Food Research are passionately committed to innovative projects in line with the "One Planetary Health" concept.

The concept of "One Planetary Health" is based on the fact that human health is closely linked to wellbeing of animals and the environmental condition and requires holistic considerations.

In accordance with this guiding principle, Swiss Food Research develops and implements a culture of innovation based on the following principles:

- **Passion** for finding solutions for a holistic and sustainable future-oriented nutrition system
- **Holistic approach** as the basis for our actions
- **Sharing** of state-of-the-art know-how in the network
- **Neutrality** as the basis for common action
- **Confidentiality** in mutual respect of copyrights, individual ideas and intellectual property

## Central fields of action of Swiss Food Research

Guided by the 17 goals for sustainable development as defined by the UN, Swiss Food Research focusses its activities on:

- **Matchmaking** of interdisciplinary competencies to enable innovative projects to add value through a holistic approach
- **Support**, including coaching of start-ups, scale-ups and SMEs from the idea to the marketing to the consumer
- **Promotion** of national and international research and industry connections for the realization of innovation projects
- **Involving** students and experts in practical project work
- **Financing** of sustainable ideas with own funds and mediation of further financing possibilities

Our commitment serves the transformation towards a holistic and sustainable future-oriented agro-food system.

## Approved:

The members of Swiss Food Research