

Privacy Policy for Swiss Food Research Members and Participants in Swiss Food Research Activities

In the following, "processing" (which also includes the term "processing") of personal data means, for example, obtaining, storing, keeping, using, modifying, disclosing, archiving, deleting, or destroying personal data.

In the following, "personal data" (which also includes the term "personal data") means all information relating to a specific or identifiable person (e.g., name and e-mail address).

If you disclose personal data of other persons (e.g., data of employees) to Swiss Food Research (SFR), please refer them to this "Privacy Policy for Swiss Food Research Members" or hand it over to them. Only share personal data with third parties if you are allowed to do so and the information is correct.

For reasons of readability, the masculine form has been chosen in the text, but the information nevertheless refers to members of all genders.

1. Scope of privacy policy

This privacy policy applies to all processing of personal data for the activities described below:

- In connection with SFR activities
- In connection with mandates by Innosuisse (Networking Event Series and Innovationbooster)
- In connection with activities with supporters of SFR namely AVINA Foundation and Seedling
- In connection with mandates by Swiss Agro Food Leading House
- In connection with mandates by EIT Food

2. Contact

If you have any questions regarding data protection, please contact the following address:

Lucas Grob
Swiss Food Research
Schmelzbergstrasse 9
8092 Zürich
Subject: Data protection SFR
E-Mail: contac@swissfoodresearch.ch

3. Data provision

The provision of certain personal data is indispensable for the fulfilment of SFR's mission, see [Swiss Food Research Statuten](#).

4. Categories of Personal Data

In particular, the following categories of personal data, which have been disclosed by you or third parties, which we obtain from public sources, or which result from the execution of the contract, may be processed by SFR:

1. data on contractual partners or on contact persons and employees of contractual partners, companies, and authorities, e.g., name, address, gender, language region, and, if applicable, the relationship to other persons and companies.
2. data from surveys about members and the ecosystem.

5. Processing Purposes

SFR processes your personal data insofar as this is necessary for the fulfilment of the membership contract and the provision of possible additional services. Your personal data will only be processed in compliance with the applicable legal requirements for the purposes that were specified to you (e.g., when concluding the membership contract) or are evident from the circumstances.

Your personal data may be processed for the following purposes:

- o Support activities, general communication with the organization concerned
- o Innovation Group management
- o Conducting event and member surveys and their evaluation
- o Product and association development
- o Optimization and new development of products and processes
- o Exchange with authorities
- o Management of existing contracts

6. Newsletter und E-Mail

SFR uses the email/newsletter communication channel to send you individually tailored offers or relevant information. We also use e-mail notifications for order and dispatch confirmations, which are automatically sent to the recipient. For all types of newsletter/email, the personal data you provide (e.g., surname, first name, email address) is collected for a personalized address.

When sending e-mails, push messages and other electronic channels, we may also process information about the response to messages (e.g., whether a newsletter/advertising e-mail has been received and opened) to identify messages of interest to you and to optimize our measures for you. In addition, we can analyze the use of an SFR website that was visited via a link in the email. We use this information to measure the success of a campaign. These analyses are carried out in aggregated form, i.e., without reference to persons.

Newsletters may be sent outside of the mandatory association communication and in certain circumstances based on legitimate interest. You have the option in each newsletter to object to receiving further newsletters. To do so, use the link provided in the respective newsletter.

7. Bases for Processing Personal Data

Your personal data may be processed based on following principles:

- o The initiation or implementation of an event
- o Communication of ecosystem-relevant information

8. Electronic Communication

When communicating electronically (e.g., via email, social media), please note that it is generally not encrypted. Data can be intercepted and manipulated by third parties or lost.

9. Data from Third Parties

The personal data processed by SFR originates primarily from you personally (e.g., with membership). However, personal data may be supplemented or reconciled with personal and non-personal information from publicly accessible sources (e.g., the Internet), from official agencies, business, and credit information agencies. The purpose of this is, for example, to check the accuracy of existing data to ensure optimal data quality and to optimize processes in general.

10. Storage Period

SFR processes your personal data for as long as this is necessary to fulfil the above-mentioned purposes. After that, your personal data will be deleted or made anonymous. The storage period is based on membership or non-participation in activities (point 1) for 3 years.

11. Data Security

SFR takes appropriate technical and organizational precautions to protect your personal data against manipulation, loss, destruction, or access by unauthorized persons.

12. Rights of the Persons concerned

If your personal data is processed by SFR, you may assert the following rights at any time and in principle free of charge within the framework of the applicable data protection law.

- Right to information: You have the right to obtain information about your personal data processed by SFR. You can submit your request for information in writing and via e-mail to the address listed under "Contact" (point 2).
- Right to rectification: SFR endeavors to keep your data as up-to-date and correct as possible. Should we nevertheless have stored incorrect personal data about you, we will be happy to correct this at your request.
- Right to object: You have the right to object with immediate effect to the processing of your personal data which is not necessary for the performance of the contract, or which is carried out without the existence of an overriding or legitimate interest on the part of SFR.
- Right to deletion and restriction: You have the right to request deletion of your personal data or restriction of its processing which is not necessary for the performance of the contract, or which is processed without the existence of a legitimate interest of SFR.

1. Reservation of right to make changes: This data protection declaration is not part of the contract and can be adapted to the current legal provisions and the specific data processing. Please note the currently valid data protection declarations under [Mitglieder \(swissfoodresearch.ch\)](https://www.swissfoodresearch.ch).

Last update on 31 August 2023